

A Policy of AASRDF for Reimbursing Clubs Attracting New Students

1. The Akron Area Square and Round Federation (AASRDF) wants to encourage individual Clubs to attract new students.
2. The 2002 Convention Committee earmarked some of the profit from that convention to be used to attract new dancers. These funds are kept in a designated account. This is the only money that is to be spent for this purpose unless and until more funds are placed in the account by the Federation. No general fund monies shall be spent for this purpose.
3. The Federation may partially reimburse clubs for the cost of flyers, demonstrations, newspaper ads and other approved means to attract new students to lessons. This will be expected to normally occur in late summer and early autumn. The reimbursement shall be limited to fifty percent (50%) of printing costs or of the caller/cuer.
4. For flyers the individual club shall obtain permission from the Federation by presenting a sample flyer prior to incurring any expense. (The Federation wants to ensure that the items are in good taste. That is, for example, that the flyer does not include an insert for a political candidate or an advertisement for a "Gentleman's Club," etc.) The cost to the Federation shall be limited to fifty percent (50%) to a maximum of fifty dollars (\$50.00) for printed flyers for each club only once a year.
5. For demonstrations, the primary purpose must be to attract the general public with intent to draw new students, e.g., County Fairs, etc. The Federation must approve the event in advance. A representative of the club must be there to give any handouts and take names and phone numbers for potential dancers. The cost to the Federation shall be limited to fifty percent (50%) to a maximum of seventy-five dollars (\$75.00) for callers/cuers for each club only once a year. All other expenditures must be approved at a Federation meeting before the event or publication occurs. The cost to the Federation shall be limited to fifty percent (50%) to a maximum of seventy-five dollars (\$75.00) for each club once per year.
6. Each club may ask for approval for one flyer plus one demonstration plus one other expenditure each year. The vote of the membership at a regularly scheduled Federation meeting shall be binding.
7. After prior approval, the Club must submit an invoice for the cost to the Federation within two Federation meetings (two months) following the expenditure.

Akron Area Square and Round Dance Federation
New Dancer Recruitment Fund
Request for Reimbursement

Club Name _____

Date of the Event / Publication Name of the Event/Publication

Amount Requested for Reimbursement

Total Amount Spent by Club _____

Details of the Event OR attach a copy of the flyer

Check to be made payable to : _____

Address _____

Date Approved by the Federation _____

Amount Approved _____

President's Signature _____

Check Number _____ Date _____